# LegitScript Certification

What it is, what it requires, and what it means for Divinni · Compliance brief, October 2026

Divinni

**LegitScript** is an independent private company that checks whether online pharmacies and telehealth providers operate legally and transparently. Its **Healthcare Merchant Certification** (since 2008) is what card networks and ad platforms rely on before letting these businesses take card payments or advertise prescription products. Certification is granted **per website** and monitored for the whole certification period.

## 1 Who requires or recognizes it

- **Visa & Mastercard:** required for pharmacies and telemedicine providers taking online (card-not-present) payments.
- **Google, Bing, Meta, TikTok:** recognized for ads for pharmacies, telehealth and prescription products.
- **Banks & payment processors:** may require it for a healthcare merchant account.

For cash-pay telehealth like Divinni, losing it means losing online card payments and advertising.

## 2 The nine standards

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|---|---|
| **1 Licensure** | All licenses where drugs are prescribed, dispensed, and where the patient is. |
| **2 Legal compliance** | Follows all laws; no unapproved drugs for that jurisdiction. |
| **3 Prior discipline** | Discloses 10 years of violations and litigation for business, owners, staff, practitioners. |
| **4 Affiliates & partners** | Partners operate legally; pharmacies certified or accredited; all domains disclosed. |
| **5 Patient services** | States where service is offered are clearly listed. |
| **6 Privacy** | Privacy policy, SSL, and HIPAA for anyone handling PHI. |
| **7 Valid prescription** | Rx only after a licensed professional provides care. |
| **8 Transparency** | Nothing misleading about pharmacies, staff, drugs or pricing. |
| **9 Advertising** | Lawful, accurate ads that follow platform rules. |

## 3 How to verify Divinni

Click the LegitScript seal in the footer of **divinni.co**, or search **divinni.co** at **legitscript.com**. A seal that does not open LegitScript's own verification page should not be trusted.

## 4 What it does and does not mean

**IT DOES MEAN**

An independent reviewer found the business compliant with all nine standards, it disclosed its licenses, partners and domains, and it is monitored on an ongoing basis.

**IT DOES NOT MEAN**

- **FDA approval of any product.** Compounded drugs remain not FDA-approved.
- An endorsement of any treatment's effectiveness.
- A government license or HIPAA certification.

> Say "Divinni is **LegitScript certified**." Never imply LegitScript approves specific medicines, and never call a compounded drug "FDA-approved."

## 5 Keeping it: rules for Divinni and its network

- Never call compounded drugs "FDA-approved," "generic" or "the same as" Wegovy, Zepbound or other brands. FDA sent 30 warning letters to telehealth companies over this on March 3, 2026.
- Name the pharmacy that actually compounds or dispenses each product.
- Prescribe only after licensed physician review under the patient's state telehealth rules.
- Use only partner pharmacies that are LegitScript-certified or accredited and licensed in each state shipped to.
- Disclose every new website, landing page or portal to LegitScript before launch; each needs its own certification.
- Keep the served-states statement current (nationwide except MS, LA, AK).
- Check every ad, including C-Media 360 campaigns, against platform healthcare-ad rules.
- Report new discipline, warning letters or lawsuits; keep HIPAA, privacy policy and SSL current.

Certification can be revoked for misleading claims, non-compliant partners, new discipline, undisclosed domains or ads that break platform rules.

Sources: LegitScript Healthcare Certification Standards; LegitScript Healthcare Certification Primer (2025); LegitScript Telemedicine Fact Sheet (2024); Venable LLP, "FDA's Latest GLP-1 Crackdown," March 2026. Summary of public program materials, not legal advice. Divinni · 13530 Michigan Ave, Suite LL2, Dearborn, MI 48126 · (866) 956-7567